

Tech Age Girls India



While technology ushers in opportunity and jobs to the region, the doors to the information economy remain largely closed to women. Women are discouraged from using computers as young girls and hold just 3% of the country's senior-level IT roles. What's more, typical IT courses focus on technical skills but leave participants unprepared for the realities of the workforce.



Tech Age Girls (TAG) is a year-long program that equips a cohort of young women aged 16-20 to use technology as a tool for leadership and community development.



Technology for Leadership and Community Development

TAG maximizes girls' productive use of technology for leadership and community development so that everyone can benefit from new opportunities.



Professional Skills and Networks

TAG does not involve traditional lectures or tests. Instead participants work in collaborative small groups on different tasks that use technology to create useful products.

Through these opportunities, TAG participants build support networks that allow them to continue building skills and sharing them with others long after completing the program.



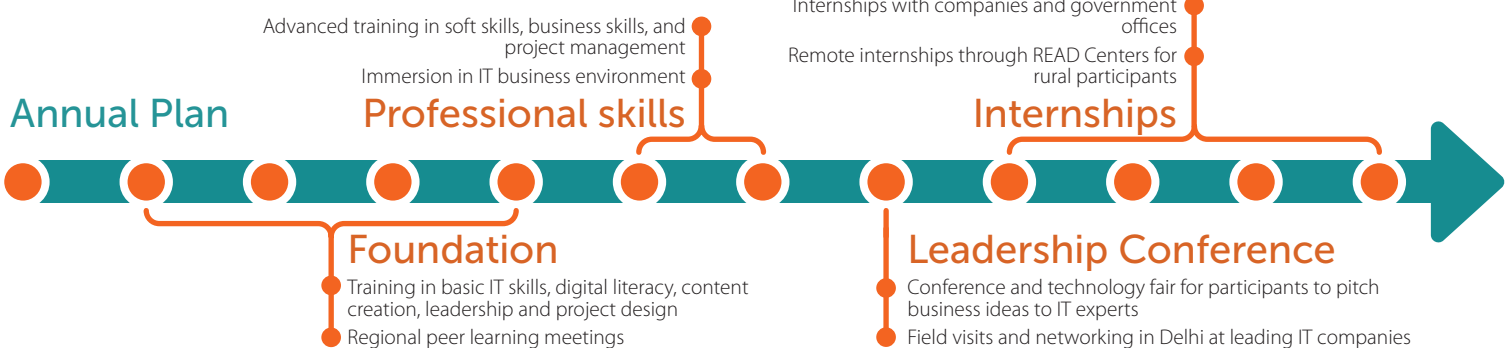
Context-driven solutions

With the vast knowledge and experience gained through TAG, participants are equipped to be creative, professional and involved leaders in their communities. At the end of the program, finalists return to their communities to implement a service project they have designed themselves. In the past, these projects have ranged from training courses for local children to coding camps and events. Each community project is designed and adapted to the local context, and responds directly to community needs identified by TAG participants.



Local and Global Support

Upon completion of the program, TAG participants join a global network of over 1,300 alumni and become mentors for future TAG cohorts, supporting the continued development of girls and communities in India and around the world.



Partners

IREX has implemented Tech Age Girls in nine countries since 2008. Now, IREX plans to implement TAG India through READ India's growing network of 25+ Centers across the country. For more information, please contact Swathi Balasubramanian at swathi@irex.org.

