

Leveraging Global Partnerships

READ Global believes that empowering rural communities is critical to alleviating global poverty.

We seek committed partners to help deepen our impact and expand the breadth of our work, through knowledge sharing, program partnerships, and/or financial capital.



Our Approach

READ is a leader in creating sustainable community based empowerment, entrepreneurship and education that provides millions of rural villagers with the opportunity to improve their lives.

Our approach focuses on three key facets of transformational change:

- 1. Education** — We create Community Library & Resource Centers (READ Centers) to provide an array of materials and trainings that build local capacity.
- 2. Enterprise** — To promote sustainability for Centers and livelihoods for villagers, we work with communities to set up sustaining enterprises and provide relevant skills trainings.
- 3. Community** — Our model emphasizes grassroots partnership and promoting community development through collaborative engagement, community co-investment and management of projects. Trainings on key community issues include women's empowerment, culture, and environment.

Corporate Engagement

Corporate partners are an important and burgeoning part of our success. They provide financial resources and technical support to grow our programs and organizational capacity. They also provide the leverage of their networks and brand credibility for READ. Partnerships give corporates the opportunity to invest in the economic growth of rural and semi-urban areas in countries where they operate, and to demonstrate to customers, employees, and partners their desire to realize their corporate values.

READ understands the need to create shared value and looks to create mutually beneficial partnerships with our corporate partners, combining their goals with our programmatic objectives. We recognize that many corporate donors seek to distinguish their brand in a way that attracts customers and partners, and inspires and engages employees.

Corporate partner possibilities include:

- corporate philanthropy;
- employee giving programs, campaigns and events, and corporate matching;
- proceeds and awareness building from sales of products / services;
- in-kind contributions to our costs.

Foundation Support

Foundation partnerships provide key funding for organizational growth and capacity building. Our foundation partners have been crucial to our growth and maturation.

Foundations provide support for program innovation, monitoring and evaluation, building robust and scalable systems and infrastructure, and growing our human capital — areas of our business that are often overlooked but are critical to our ability to deliver quality programs and to create a sustainable organization

Government Partnership

Government support is also critical to our work. In all three countries where we work, READ partners with various governmental institutions to implement programs. Additionally, international government funding plays a small, yet strategic role in our fundraising strategy. With resources to think creatively, these funders take a holistic view of success and leverage multiple partnerships within a given area to achieve this. We continue to look for government funding opportunities where there is solid program overlap and shared goals.

Benefits of Partnership

READ looks to create mutually beneficial partnerships that support our work and meet our partner's program and business objectives. Benefits of investing with us include:

Corporate Social Responsibility — Companies take a holistic view of their mission and their responsibility for the increasingly smaller global world. READ provides a sustainable method for positively impacting the underserved rural majority.

Real Impact in Neighboring Communities— READ's model of combining education and enterprise creates transformational impact in communities where companies have investments, and throughout regions that are important focus areas for foundations and government.

Employee Engagement — READ works with our partners to find ways for employees to benefit from the partnership, either through investing their time, money, and talent or by simply sharing in the impact their company is creating through photos, videos, and presentations.

Marketing / PR — READ provides our top partners with significant global exposure through our website annual reports, Facebook & Twitter followings newsletters, marketing materials,, media coverage, etc.

Building Organizational Capacity



عضو في مؤسسة قطر
Member of Qatar Foundation



The Reach Out to Asia Foundation, in partnership with the Bill & Melinda Gates Foundation, has begun an exciting new partnership with READ in Nepal. This four-year, \$2 million grant will allow us to significantly increase the number of READ Centers, develop new youth programs, and strengthen our information & communication technology (ICT) resources and programs—benefiting approximately 100,000 people.

Expanding Our Geographic Reach



Caterpillar is partnering with READ to continue our expansion into Southern India to the states of Karnataka and Maharashtra. Through this four-year, \$500,000 partnership, we will establish 3-5 READ Centers and provide communities with educational programs that will benefit an estimated 25,000 people.

Growing Enterprise & Women's Empowerment



Walmart India and CAF India have partnered with READ India in rural Rajasthan on a women's empowerment initiative to provide education, leadership development and livelihood training to women. The two-year project has reached 2,500 women in the underprivileged community of Geejgarh, enabling them to read and write, take the lead in various village forums, and increase their livelihoods by stitching dresses and cloth shopping bags.

Building Organizational Capacity and Sustainability



In 2006, READ won the Bill & Melinda Gates Foundation Access to Learning Award (ATLA), a global award of \$1 million to further expand READ's model and extend our information and communications technology resources throughout Nepal. A year later, we received an ATLA Replication Grant from the Foundation to expand the READ model to Bhutan and India. Currently, the Gates Foundation is providing strategic funding to READ Global to help us improve our M&E efforts, and expand our ICT strategy.

Supporting New Centers to Meet Increasing Demand



The Beautiful Store Foundation is sponsoring the establishment of a new READ Center in Nepal, along with three years of programs and trainings in livelihood skills development, women's empowerment, and education.