



264 million people in India live on less than \$2 per day, and 60% live in rural areas. Almost half of Indian women are illiterate.

RESULTS

 **27** READ Centers established

 **27** for-profit enterprises launched

 **128** villages served

 **390,326** villagers reached

WHERE WE WORK



THE NEED

Almost 60% of India's population lives in rural areas and it is estimated that roughly 80% of the women in the country are financially dependent on their male counterparts. Young girls and women from these communities are seldom educated and financial and social independence continues to be out of reach. READ India community development interventions focus on the pivotal areas of education, enterprises, and empowerment in order to bring all members of society collectively forward towards improved outcomes.

READ INDIA PROGRAMS

READ Global expanded to India in 2008 to address the rural imperative. Now, there is a thriving network of 25 READ Centers serving 128 rural communities focused on targeted programming to address local needs with education and empowerment trainings and services.

1. WOMEN'S EMPOWERMENT AND LIFE SKILLS

Women make up 50% of the workforce in India. Their participation in socio-economic development is crucial. READ Centers provide safe spaces for women and adolescent girls, offering specialized training programs intended to unleash their full potential as valuable participants in community development. Programs offered include:

- Employability skills development
- Confidence building
- Personality development
- Vocational and life skills training

2. ECONOMIC EMPOWERMENT AND SUSTAINING ENTERPRISE

Income generation is imperative to raise the standard of living. All READ Centers engage the community in multiple sustaining enterprises and provide opportunities for members to gain new skills as well as use existing skills to generate income. Our vision is Integrating these enterprises to create one consolidated brand that offers a variety of products and services.

- Advanced computer training
- Professional software courses (Adobe, Tally, Geographic Design)
- Stitching and sewing training
- Product creation with natural fibers and waste material

